Free social media workshops for women

Oxfordshire County Council is running free workshops for women across the County to develop social media skills. The workshops are designed to support career and business growth.

To qualify for these free one day workshops, you just need to be a woman living in Oxfordshire, and interested in learning new social media skills.

A list of the workshops can be found on the back of this leaflet – please choose one that suits you best and visit http://www.betterbroadbandoxfordshire.org.uk to book your place. **All you need to bring is a laptop.**

There are 3 workshop types available

1. **Workshops for businesses** – focusing on how social media can be used more effectively by small businesses.

2. **Workshops for social media 'beginners'** - to find out how basic tools work and how to use them most effectively.

3. **Master Classes** - workshops for participants with existing social media experience, or who have already attended one of the beginners workshops.

To sign up go to http://www.betterbroadbandoxfordshire.org.uk/home and follow the links.

OXFORDSHIRE COUNTY COUNCIL

Free social media workshops for women

20/10/2015	An Introduction to Social Media for Business	9am - 4pm	Bicester
20/10/2015	Social Media for Beginners	9am - 4pm	Carterton
21/10/2015	Social Media for Beginners	9am - 4pm	Banbury
22/10/2015	An Introduction to Social Media for Business	9am - 4pm	Abingdon
23/10/2015	Social Media for Beginners	9am - 4pm	Milton
03/11/2015	An Introduction to Social Media for Business	9am - 4pm	Ardington
03/11/2015	Social Media for Beginners	9am - 4pm	Benson
04/11/2015	Developing Your Social Media skills	9am - 4pm	Carterton
05/11/2015	An Introduction to Social Media for Business	9am - 4pm	Witney
05/11/2015	Blogging Basics	9am - 1pm	Banbury
10/11/2015	An Introduction to Facebook for Business	9am - 1pm	Abingdon
10/11/2015	Blogging Basics	9am - 1pm	Carterton
11/11/2015	An Introduction to Instagram & Pinterest	9am - 1pm	Ardington
11/11/2015	Developing Your Social Media skills	9am - 4pm	Milton
17/11/2015	Setting up a Wordpress.com microsite	9am - 1pm	Bicester
19/11/2015	Setting up a Wordpress.com microsite	9am - 1pm	Abingdon
23/11/2015	An Introduction to Email marketing	9am - 1pm	Abingdon
24/11/2015	An Introduction to Twitter for Business	9am - 1pm	Bicester
25/11/2015	An Introduction to Email marketing	9am - 1pm	Ardington
26/11/2015	An Introduction to Google+ for business	9am - 1pm	Witney
03/12/2015	Beginning in eCommerce	9am - 1pm	Ardington
07/12/2015	Beginning in eCommerce	9am - 1pm	Witney
08/12/2015	Master Class in Marketing Yourself	9am - 1pm	Carterton
09/12/2015	Master Class in Marketing Yourself	9am - 1pm	Benson
19/01/2016	A Master Class in Blogging	9am - 1pm	Banbury
19/01/2016	A Master class in LinkedIn for business	9am - 4pm	Bicester
20/01/2016	How to use Visual social media	9am - 1pm	Benson
21/01/2016	A Master Class in Blogging	9am - 1pm	Didcot
21/01/2016	A Master class in Website development	9am - 4pm	Abingdon
26/01/2016	Master Class in Digital and Your Business	9am - 1pm	Bicester
26/01/2016	What to consider when setting up a website	9am - 1pm	Banbury
27/01/2016	Master Class in Website Audits	9am - 1pm	Cowley
28/01/2016	Master Class in Digital and Your Business	9am - 1pm	Abingdon
28/01/2016	What to consider when setting up a website	9am - 1pm	Didcot
01/02/2016	Master Class in writing a Digital Marketing Plan	9am - 1pm	Ardington
02/02/2016	How to use Visual social media	9am - 1pm	Carterton
02/02/2016	Master Class in writing a Digital Marketing Plan	9am - 1pm	Witney
03/02/2016	Master Class on Building a Digital Audience	9am - 1pm	Cowley
04/02/2016	Website and social media analytics	9am - 1pm	Cowley
05/02/2016	An Introduction to Cloud Apps	9am - 1pm	Cowley